

Privacy policy statement in accordance with provision of the Italian Privacy Law (art. 13 of Italian D.Lgs. 196/03) - updated to 03/10/2011

You are hereby informed by the undersigned illycaffè S.p.A. (hereinafter also abbreviated to the "Company", "illycaffè" or "illy") that it intends to use your personal data that you have provided in the form and afterwards this provision (in the case in which you publish photos you take care not to publish images of third parties unless otherwise specified in other sections of the site). Only the data necessary for the purposes specified in this Information will be required and used.

1. You are therefore informed that illycaffè will use the aforesaid data by manual means, on paper or using IT or telematic means (and therefore illycaffè will store and process the data on paper or IT media). illycaffè implements specific security measures to prevent the loss of data, illegal or improper use, or unauthorised access. All the aforesaid data will be conserved and used by illycaffè in full compliance with the rules of confidentiality and with all relevant legal requirements (and thus also in accordance with the principles of ethics, legality, transparency and the protection of privacy and rights) and thus by methods strictly correlated to the purposes stated in this Information. Only the operations necessary for the pursuance of the purposes specified in the aforesaid Information will be carried out on the data. The data will be stored at the registered offices of illycaffè S.p.A. and at the Data Processors appointed (in addition to with third parties to which the data is communicated in their capacity as autonomous data controllers, as specified in point 4 of this privacy policy statement) and shall also be organised into databases, including computer databases.
2. The data may be processed by illycaffè:
 - A) to allow you to register yourself to "Circolo illy" (hereinafter also abbreviated to "Circolo") and to enjoy the benefits granted to members of Circolo and to join in Circolo as specified also in the Terms of use of Circolo;
 - B) the data may be always processed by illycaffè also to fulfill obligations of law, regulations and European community laws and in order to enforce or defend a right of illycaffè in the appropriate courts (for this purpose the treatment can also be done without the consent in accordance with the art. 24 a, f of D.Lgs. 196/03);
 - C) in order to send you by e-mail (also with the aid of automated tools and with news letters) communications, as well as informative email (communications via e-mail referred to in object will be also named, in this document and other documents/consents associated with it, simply "Circolo illy email") on activities or benefits of "Circolo illy", everything by illycaffè to e-mail provided.
 - D) in order to send you by e-mail (also with the aid of automated tools and with news letters) promotional/advertising/informative communications on products/services/initiatives of illycaffè and its partners, everything by illycaffè to e-mail provided.For the purposes specified in point 2 (B) and (C) of this Information you could stand out at any time to dispatch of these e-mail, by writing to infoprivacy@illy.com or by contacting the Data Processor, as specified below, with the procedures stated under the law to the address of via Flavia 110 in Trieste (as well as in any other way indicated inside communications). The request must a specified subject "withdrawal consensus/challenging to the treatment for sending promotional advertising, attn the Data Processor, the Information Systems and Process Organisation Manager". You must provide your e-mail and not the email of another person, under your responsibility.
3. The provision of data (as the consent to the use of the data) for the purposes specified in point 2 (A) of this Information although optional is essential and therefore any refusal to provide them all or a part may make it impossible for the Company to register yourself to Circolo and to get access you to benefits of Circolo. The provision of data and the consent to the use of the data for the purposes specified in point 2 (C) and (D) of this Information, are optional and any refusal to provide data and consent will be that these data will not be used to send communications (without any effect on the possibility to register to Circolo and enjoy benefits granted to members even if in this way, not agreeing to the processing for the purposes specified in point (C) of this Information, you can not be informed of the benefits and initiatives of Circolo unless you access Circolo). The provision of data for the purposes specified in point 2 (B) of this Information is necessary and any refusal to provide them make it impossible to continue in the relationship.
4. For the purposes specified in point 2 (A) of this Information the data of members of the Circolo (user, images, data exchanged during the chat and for which the member assumes full responsibility) can be known by other members of Circolo. For the purposes specified in point 2 (C) and (D) of this Information, the data will not disclosed by illycaffè to third parties. For the purposes specified in point 2 (B) of this Information, the data can be disclosed by illycaffè to lawyers- legal consultants, public bodies, judicial authorities and the police, post office and forwarders or carriers (the post office and forwarders or carriers could see the address for the delivery of any written communications). At all times only data that is indispensable in order to pursue the individual goals provided for in that privacy policy statement will be disclosed.
5. The data may be disclosed on behalf of illycaffè to all parties appointed as persons in charge of the processing by illycaffè (transport and correspondence staff, including external to the Company, Information Systems staff – that can carry out duties as system administrators- also external to the Company, consultants for the Data Processors specified in point 8 of this Information, consultants also external to the Company – such as IT technicians, quality control staff, legal consultants -, interns, operators of internet sites also external to the Company, marketing staff also external to the Company, internal auditor, legal department staff) and Data Processors (always appointed by Company) also external (enveloping and shipping companies, IT outsourcing companies, marketing consultancy, call center companies, and more generally companies-firms that carry out activity necessary to further those of illycaffè) in addition to the Data Processor specified in point 8 of this Information. The external Data Processors shall process the data either directly or through employees appointed to process the data on behalf of illycaffè that carry out the same activities performed by Data Processors for illycaffè in addition to the administration and maintenance activities for the servers/computers of the said external bodies that may contain any data of illycaffè. Persons in charge of the processing and Data Processors shall process the data only if necessary in order to perform the tasks assigned to them by illycaffè and only with regard to the data necessary in order to perform those tasks, and shall carry out only those operations necessary in order to perform the tasks.
6. The data will be conserved for a period appropriate to the purposes for which they are used and compliant with the relevant legal requirements.

7. The Data Controller is the undersigned company illycaffè S.p.A. located in Via Flavia 110 in Trieste, telephone +39 040 3890 111, fax +39 040 3890 490, email infoprivacy@illy.com.
8. The Data Processor, whom you may contact for everything relating to the use of the data, and especially to exercise the rights contained in art. 7 of Italian Legislative Decree 196/03, within the times and by the procedures envisaged by the law, and to obtain the full, up-to-date list of the other Data Processors, is the Information Systems and Process Organisation Manager, who can be contacted for the purposes of this role at the addresses of illycaffè S.p.A. (written communications or enquiries must be addressed "to the Data Processors, the Information Systems and Process Organisation Manager", specifying the subject of "privacy"). Any changes to the Data Processor identified above or this privacy policy statement may be published on the "privacy policy" page of the Internet site www.illy.com. You are therefore encouraged to visit this site, while information may also still be requested by the procedures envisaged by art. 9 of Legislative Decree 196/03. All information and enquiries (including those pursuant to art. 7 of Legislative Decree 196/03) relating to the use of the data may also be addressed to infoprivacy@illy.com, marking communications "privacy, attn the Data Processor, the Information Systems and Process Organisation Manager".
9. You are also informed that art. 7 of Decree Law 196/03 assigns specific rights to the subjects whose personal data are used. The text of art. 7 of Decree Law 196/03 is thus provided below:
 1. A data subject shall have the right to obtain confirmation as to whether or not personal data concerning him exist, regardless of their being already recorded, and communication of such data in intelligible form.
 2. A data subject shall have the right to be informed
 - a) of the source of the personal data;
 - b) of the purposes and methods of the processing;
 - c) of the logic applied to the processing, if the latter is carried out with the help of electronic means;
 - d) of the identification data concerning data controller, data processors and the representative designated as per Section 5(2);
 - e) of the entities or categories of entity to whom or which the personal data may be communicated and who or which may get to know said data in their capacity as designated representative(s) in the State's territory, data processor(s) or person(s) in charge of the processing.
 3. A data subject shall have the right to obtain
 - a) updating, rectification or, where interested therein, integration of the data;
 - b) erasure, anonymization or blocking of data that have been processed unlawfully, including data whose retention is unnecessary for the purposes for which they have been collected or subsequently processed;
 - c) certification to the effect that the operations as per letters a) and b) have been notified, as also related to their contents, to the entities to whom or which the data were communicated or disseminated, unless this requirement proves impossible or involves a manifestly disproportionate effort compared with the right that is to be protected.
 4. A data subject shall have the right to object, in whole or in part,
 - a) on legitimate grounds, to the processing of personal data concerning him/her, even though they are relevant to the purpose of the collection;
 - b) to the processing of personal data concerning him/her, where it is carried out for the purpose of sending advertising materials or direct selling or else for the performance of market or commercial communication surveys.